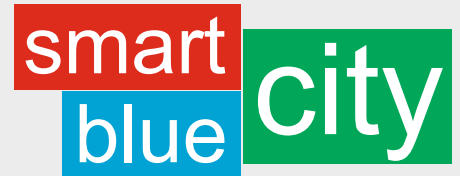


# Featuring Territorial Intelligence of Small and Medium-sized Cities and Insular Communities in the Mediterranean Scenery

Building Bridges between Local Endeavors and Global Developments



3rd Euro-Mediterranean Conference-Exhibition 2018

## Organizers



smart cities  
Mediterranean

Awarded with the EYCH2018 label  
#EuropeForCulture

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

October 5-6, 2018, The Sun Hall Hotel, Larnaca - Cyprus

## Under the auspices of:



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*"For the three quarters of the globe,  
the Mediterranean Sea is similarly  
the uniting element and the center  
of world's history."*

**Friedrich Hegel**



## About the Conference

The planet is nowadays confronted with major challenges, such as the escalating urbanization rates, the severe climate change impacts, the loss of biodiversity, the intensifying resource scarcity, the upsurge in migration movements, the endangered cultural resources of land and maritime European regions, etc. The Mediterranean region seems to constitute a hotspot in most of the above respects, with unpredicted repercussions with regards to future sustainability achievements. Undesirable trends and related risks call for trend-breaking endeavors that can steadily decrease ecological footprint of Mediterranean urban constellations, reverse current economic recession and ensure sustainable, resilient, liveable and prosperous MED localities for current and future generations.

The recently evolving Smart and Sustainable City (SSC) paradigm and its potential towards managing many of the above aspects in the Mediterranean Region lies at the core of the 3<sup>rd</sup> Euro-Mediterranean Conference on "Featuring Territorial Intelligence of Small and Medium-sized Cities and Insular Communities in the Mediterranean Scenery - Bridging Local Endeavors to Global Developments", **to be held in an insular community of the Mediterranean Region, Larnaca-Cyprus, in October 5-6, 2018.**

Taking into consideration that the timing of the 3<sup>rd</sup> Euro-Mediterranean Conference (October 2018) falls into the **European Year of Cultural Heritage (EYCH)**; and that the geographical region of concern is one of the culturally wealthiest regions of the world and a crossroad of various civilizations, the Theme of Cultural Heritage in an SSC context will lay at the core of the Conference (Theme 1), honouring this way the **EYCH label award gained by SMART-MED Conference 2018 effort.**

Building bridges  
between Mediterranean  
smart endeavors and  
global developments



## The aim of the Conference

The Conference aims at bringing to the forefront the specific challenges appearing in the Mediterranean context and, based on the peculiarities of the area e.g. historical, cultural, environmental, social, climate, etc., addressing the potential of SSC applications as well as the new perspectives for small and medium-sized cities and insular communities, based on recent developments in the field. In doing so, it also attempts to establish a bridge between Mediterranean and global SSC endeavors, with the aim to create adding value in the focus area by spreading successful experiences from other parts of the world.

# Conference Themes



3rd Euro-Mediterranean  
Conference-Exhibition 2018

2018  
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OF CULTURAL  
HERITAGE  
#EuropeForCulture

## Theme 1: Smart Cultural Heritage (CH) Management

- Documentation, preservation and sustainable exploitation of land CH
- Underwater Cultural Heritage (UCH) – Documentation, preservation and smart / sustainable exploitation for local development
- Gamification - Serious games in (U)CH
- 3D Models
- Smart cultural tourism destinations
- Cultural resilience
- Cultural Creative Industry (CCI)

## Theme 3: Planning Approaches, Tools and Technologies

- e-Planning, e-Participation, e-democracy
- e-Inclusive cities
- (e-)Participatory spatial planning
- Crowdsourcing - Volunteered Geographic Information
- Public Participation GIS (PPGIS)
- Data privacy
- Spatial data infrastructures / Data mining
- Ontologies for spatial analysis
- Social networks

## Theme 5: Smart Growth

- Smart specialization for sustainable urban and regional development
- Urban innovation systems
- Digital learning systems / technologies
- Innovation and entrepreneurship in smart city environments
- Mobile marketing
- Circular economy
- Public - Private - People Partnerships (PPPP) for smart urban development
- Open data
- Big Data
- Data security
- Internet of Things
- Drones and UAVs

## Theme 2: Policy Directions and Smart Applications for Small and Medium-sized Cities and Insular Communities

- Smart people - Neighborhoods
- Smart governance
- Smart buildings
- Smart environment
- Smart waste management
- Smart water management
- Smart energy
- Smart mobility
- Smart health systems – Smart care
- Smart port management
- Smart tourism
- Insularity and Smartness – Smart islands
- Blue Growth – Coastal Cities and insular communities
- Marine Spatial Planning and Coastal Zones' Management

## Theme 4: Resilience to crises

- Natural hazards management – Disaster risk reduction
- Climate change – Smart mitigation / adaptation policies
- Insular communities and climate change – Challenges and risks
- Migration crisis in the MED
- Social, economic and environmental resilience

### PUBLICATIONS OPTIONS

Papers presented will be considered for publication in journal special issues and edited volumes.

The Organizers are in the process of arranging a number of publication options in cooperation with distinct publication companies / journals (to be announced soon).

Abstract submissions will be assessed by members of the Scientific Committee for content and appropriateness to the proposed Conference Themes.

The official language of the Conference is English.



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Sun Hall Hotel  
Larnaca - Cyprus  
5-6 October 2018

www.smartbluecity.com